

2017 SPONSORSHIP PACKAGES



2016 Junior Club Champions
Jemmah Nix & Ryan Busst



2016 Senior Club Champions
Ross Cowlshaw & Chloe
Pickersgill with 2016
President Grant Smith



U12 Mixed DNW Runners Up 2016



Dual Olympian Chris Ciriello Coaching Clinic

Werribee Hockey Club

This year in 2017 the Werribee Hockey Club will be in its 43rd season. Our humble beginnings from 1975 include playing home games at Werribee High School, Laverton RAAF Base, Price Reserve in Werribee South, and beside the Werribee Racecourse where our first clubrooms were underneath the grandstand.

A \$125,000 grant from the State Government, plus member funds enabled us to construct our \$680,000 first class synthetic ground for the start of 1999. Our new purpose clubrooms were extended in 2012.

In 2016 we had a member base of 341 members and this coming 2017 season we have 4 Senior Men's teams, 3 Senior Womens teams, 3 Masters (35+) teams, U10s up to U18s teams and like 2015 & 2016, we will have a development league of over 120 kids (5-10yo) participating in the continuing WDHL from our resource program with Hook-In-2-Hockey. In 2017, WDHL is expanding to include use of a 2nd pitch in Truganina

During our 2016 season, our club were very proud to have 6 of it's 7 Senior Teams all participate in Finals. We had 2 Representatives play for Australia in April 2016. We also had 1 junior female play in the gold medal winning state U13 side and also go on to represent us in the U13 Indoor side in January 2017 and 10 of our juniors represented the western region in the Junior State Championships held in July 2016. In 2017 we also have one U13 boy in the Victorian State High Performance Academy, a highly contested much sought after position.

In 2016, our Tigers club mascot excelled in encouraging our players and entertaining the families and spectators. I have no doubt he will be on hand again in the 2017 season.

Werribee Hockey Tigers Club Mascot



The club enjoys a strong base of community support both within the Wyndham City Council, our local Community, local schools, other sporting groups and local commercial partners.

Our 2016 sponsors enabled the club to invest in the development of our junior players, by engaging the expertise of the Ciriello Coaching Academy, and an end of season clinic with dual olympian Chris Ciriello. They also helped with funding to purchase much needed equipment and works around the ground.

Werribee Hockey Club has also been active within the community taking part in such programs as;

Good Sports *a national accreditation program of the Australian Drug Foundation which works to make community sporting clubs healthy, safe and family friendly in regards to alcohol consumption*

Fair Go Sports *a joint initiative created between VEDHRC & HV to promote a safe & inclusive sporting environment for everyone*

Womens Day/Pink Day *an initiative with the Breast Cancer Network to raise funds for BCNA*

Wyndham City Council *supporting and sponsoring young refugees in our area and encouraging them to play hockey*

As a result of these initiatives, Werribee Hockey Club was recognised as Winner of the **Hockey Victoria - Community Club of the Year 2016**



Fair Go Sport 2016

Why at the Werribee HC?



We are seeking help to continue the growth, retention and development of our Junior programs throughout 2017-18, and in particular assist us to provide ongoing opportunities to our junior members through coaching clinics, equipment, maintenance and support for players from our club representing the State or Country .

Through the 2015-16 off season we as a club were successful in having our ground re-surfaced having received funding through government & Council a \$400,000 grant, for the 2015/16 Budget for Capital Works Project. Club funds from many years of fundraising also contributed. Our previous surface needed replacing after 17 years and our club needed to keep up with the new technological changes in surface, for our juniors and members to upskill and compete against rivals as well as be a centre for regional carnivals and so our local schools can also have the best of facilities in their local school programs.

So we now have a state-of-the-art-facility - including the purchase of brand new goals - which will help with the development, retention of our juniors, allow improvement of standards of hockey, allow us to host events with FIH accreditation with a new high quality pitch of which Wyndham can be proud.

Why at the Werribee HC?

Life Members at our
2015 40th Anniversary
Gala dinner



In addition, Werribee Hockey Club and Hockey Victoria have been working closely throughout 2015 and 2016 with the development and targeting of junior hopefuls for hockey. We've created the Wyndham District Hockey League. This initiative helps capture the growth area of greater Wyndham, targeting new junior players between 5-12 years old. This program develops teams from the surrounding suburbs and teaches the basics of hockey and playing modified games. The youngsters then move to represent the Werribee Hockey Club in junior interclub competitions.

Sponsorship is a way for your business to gain direct exposure to over 350 members and their respective families week in, week out all year round and support a local club - the Werribee Hockey Club. Our competitor clubs and their families from the greater Melbourne area and regional centres, will come in direct contact with your business name and logo should you take up a sponsorship deal.



Club Location: Presidents Park Entrance 3
McGraths Rd Werribee.

Why at the Werribee HC?



2016 Whole of Club Traing Session

Your assistance will help us continue:

- Building upon our club foundations and strengthen our partnership with Hockey Victoria to increase the growth of Hockey in Australia.
- Fund the development of our junior players to enable them the opportunity to participate within state opportunities
- Support our senior players in achieving their goals to secure their division premierships and promotion into higher Leagues
- Establishing successful partnerships with commercial organisations that can help the club achieve all goals set for the 2017 season and beyond
- Being a family orientated club and we value family participation
- Being a progressive and forward thinking club

Why support our Sport

Hockey is a universal sport played in over 100 countries and at both the Olympic & Commonwealth games.

Hockey is a growing sport in Australia.

Hockey Victoria in 2016 had over 30,000 registered players and over 100,000 in Australia.

The Kookaburras are the number one ranked men's hockey team in the world and current holders of the World Cup. The Kookaburras are the only Australian team, male or female, to win a medal at each of the last six Olympic Games, prior to Rio 2016. Placed in the top four in every Olympic Games between 1980 and 2012, they have been Australia's most consistent performer in any Olympic team sport. The Kookaburras have an outstanding international record and for more than 30 years have been ranked in the top four nations in the world. The Kookaburras have won eight Olympic Games medals since first competing in 1956. This is in addition to its eight World Cup medals (3 gold including the below in 2014), 28 Champions Trophy medals (13 gold) and all five Commonwealth Games gold medals in 1998, 2002, 2006, 2010 and 2014.

The Hockeyroos, the Australian women's hockey team, dominated world hockey during the mid 1990s and early 2000's, with back-to-back gold medals at the 1996 and 2000 Olympic Games, the 1994 and 1998 World Cups as well as five consecutive Champions Trophy titles.

While the decade that followed did not bring as many medals, a string of excellent performances since 2012 has seen the Hockeyroos climb back up the world rankings and once again regularly challenge for the podium at major events, winning World Cup and World League silver medals and Commonwealth Games gold in that time.



The Australian Men's Hockey Team— The Kookaburras; 2016 World Cup Winners



The Australian Women's Hockey Team— The Hockeyroos; 2016 World Cup Silver Medalists

Sponsorship Opportunities

Werribee Hockey Club is currently seeking major club sponsors, corporate partners, small business club sponsors and also individual player sponsors.

Major Sponsorship Packages

All Major packages will receive:

Invitation to Sponsor's Day (Date to be confirmed) - complimentary food and drinks

2 x 2017 Senior Presentation Night tickets

Clubroom signage on Sponsor's Wall - A3 Colour



Gold \$5000

Gold Club Sponsor

External pavilion signage 2400 x 1200

Company Logo and Company write up on club website

Company Logo on WHC iPhone App

Company Logo in member, friends and family Newsletter

Senior Presentation Night program – ½ page full colour advert

Framed playing shirt for your business



Silver \$3000

Silver Club Sponsor

External pavilion signage 2400 x 1200

Company Logo and Company write up on club website

Company Logo on WHC iPhone App

Company Logo in member, friends and family Newsletter

Senior Presentation Night program – Business size card logo



Bronze \$2000

Bronze Club Sponsor

External pavilion signage 2400 x 1200

Company Logo and Company write up on club website

Company Logo on WHC iPhone App

Company Logo in member, friends and family Newsletter

Sponsorship Opportunities

Corporate Partner

\$1500 -	Pitch Perimeter Sign 1000 x 1600 + Business Card Size Logo in Newsletter
\$1000 -	Pitch Perimeter Sign 1000 X 1000 + Business Card Size Logo in Newsletter
\$800 -	Bar Naming Rights 300 x 1000 above internal server window (multi year commitment)
\$600 -	Spectators Pavillion Internal Sign 300 x 1000
\$600 -	Outside of Goals club room end 300 x 1000

Small Business

As a family club, we welcome any support offered. We would greatly appreciate the opportunity to discuss with small business owners specific requests or needs as a business would see fit. With the help of our sponsorship and executive committee, we would certainly find some options to suit.

Individual Sponsors

2017 will see the continuing of Individual player sponsors. This will hopefully see playing members actively sourcing their own sponsorship. With incentives for discounted fees, sponsors may also find rewards with the following \$300 package available:

- * A4 Framed player photo inside clubrooms with logo
- * A4 Framed player photo for your business
- * Company Logo on WHC Phone App, club website & Newsletter

Sponsorship Opportunities

In addition to our sponsorship packages, we also offer businesses the opportunity to make alternate donations.

We greatly appreciate any donation you wish to contribute such as;

- Monetary contributions
- Vouchers
- Store discounts
- Equipment or apparel

Your donations can be used as prizes or auction items on event evenings and functions.

In return for your support we will happily discuss opportunities to promote your business through our numerous advertising and marketing avenues;



Werribee Hockey Club



@werribeehockeyclub



WHC App



Regular Newsletter



Website:

werribeehockeyclub.com.au

Our club members are your potential local customers!

As a proud local and family orientated club and would be delighted to reciprocate your support through positive 'word of mouth' referrals to our family and friends.

If you would like to assist in any way or require further information, please feel free to contact us on the below:

sponsorship.whc@gmail.com

Adrian Hillyer on 0419 349 580 or Peter Lauer on 0419 317 236